

**In 2023, as abortion access was rolled back across the United States, Men4Choice continued to grow our movement – activating thousands of new, pro-choice men for reproductive freedom.**

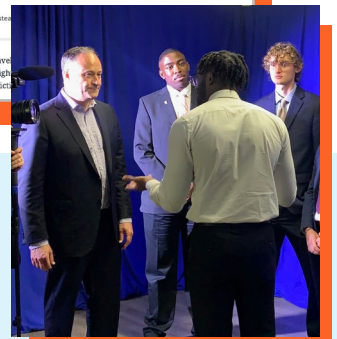
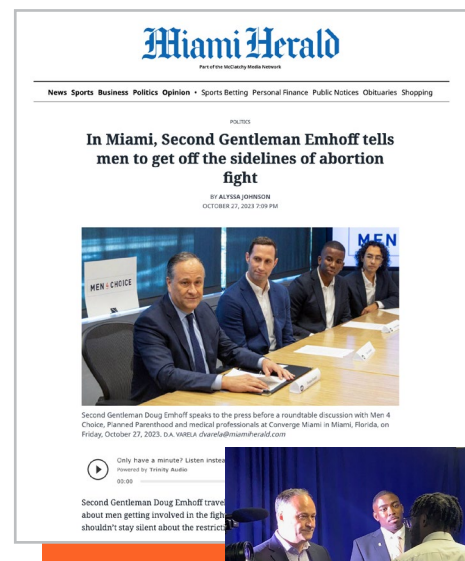
We doubled the number of Youth Fellows we've trained as organizers, launched new partnerships with national leaders, and took our message and strategy of activating passive allies to a global audience.

We believe winning this fight in the long run requires expanding the power of the movement to help change policy. And we believe changing policy requires changing culture. If we want to change the culture that enables anti-choice extremists to control the bodies of women and all who can get pregnant, we must invest directly in efforts to train and organize male allies – the largest group of unorganized and passive supporters of reproductive rights in our country.

We doubled down on our strategy to engage young, pro-choice men specifically. It provides us the biggest opportunity to shift culture and build a pipeline of new leaders and allies who are fighting for change today, and building towards our vision for an America where every person has the freedom to decide what happens to their bodies, lives, and futures.

## 2023 HIGHLIGHTS:

- We trained **72 new organizers** as part of our Youth Fellowship program, more than doubling our numbers since last year.
- These fellows **organized 215+ educational events** to activate their male peers and get them to join Men4Choice.
- Across all of our programs, **1,000+ young men stepped up to be more active in this fight** in 2023.
- We began **partnering with the Second Gentleman of the United States**, hosting events with him in North Carolina and Florida to mobilize more allies into this fight.



- Co-Executive Director, Oren Jacobson, was **featured alongside Chelsea Clinton at the Women's Forum For The Economy & Society: Global Meeting in Paris.**
- Former Fellows were **featured in multiple media roundtables and events**, including in Florida with Congresswoman Debbie Wasserman Schultz highlighting the harm caused by Florida's abortion ban.



- Our Co-Executive Director **joined the CEO of Planned Parenthood and the CEO of Reproductive Freedom for All (formerly NARAL)** to look back on the **one-year anniversary of the Dobbs decision.**



- Through our Advocacy arm, **more than 40 men joined us** at a "Tailgate Party" to gather petition signatures with Congresswoman Frederica Wilson for Florida's abortion rights constitutional amendment at a University of Miami football game, making it **one of the largest single day actions involving pro-choice men.**



- We launched a **first-of-its-kind field study in partnership with researchers at Yale University** to test the impact of our organizing model and messaging on passively pro-choice men. Some highlights from the research include:
  - After a one hour conversation with Men4Choice, support among young men for abortion to be legal in all cases increased from 55% to 69%. After participating in our Youth Fellowship program that support increased to 91%.
  - After a one hour conversation, the belief that men are stakeholders in the fight for reproductive freedom increased from 60% to 82%. After the Fellowship program it increased to 87%.

This research provides affirmative data on the effectiveness of our programming and model in moving young men from passive allies to active organizers in this movement!

- We sent over **30 Youth Fellows to local trainings in Florida to help collect signatures for the ballot initiative** to add the right to abortion in the state's Constitution, in support of our partners on the ground. Our Fellows helped collect 1000+ signatures for the ballot.



## WHAT'S IN STORE FOR 2024:

- We're **expanding our Youth Fellowship program into North Carolina and Arizona.**
- We're planning to **train at least 80 new Fellows** in just 2 Fellowship cycles (no Fall program in election years) - **150% growth compared to 2022.**
- We're **collaborating with Planned Parenthood** to engage Black men in Texas to fight back against efforts to further erode healthcare access in the state.
- We're **launching our largest narrative-change campaign ever** to normalize conversations about abortion and bodily autonomy among pro-choice men.
- Through our Advocacy arm, we are mobilizing the base we've built over the last few years **towards our largest GOTV campaign ever** to support our partners on the ground and expand pro-choice majorities in critical states.

