

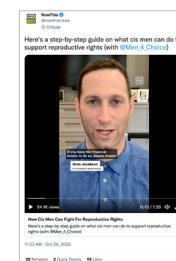
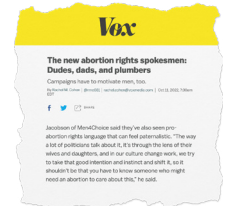
In 2022, abortion rights was a winning issue throughout the country.

But, for the fights ahead, we must expand the power of the movement. One major gap in the movement is that we're not engaging half of all pro-choice supporters in America - **men**. If we want to change the culture and oppressive laws enabling anti-choice extremists to control the bodies of women and all who can get pregnant, we must invest directly in efforts to train and organize men - the largest group of unorganized and passive supporters of reproductive freedom in our country.

Engaging young, pro-choice men specifically provides the biggest opportunity to shift the culture and build a highly energized base of new volunteers to support efforts to change policy. Our work is narrowly focused on this target audience. Men4Choice is the only organization in America doing this critical work and we've built a proven, scalable model that works.

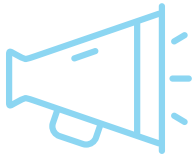
2022 HIGHLIGHTS:

- Our work was featured in **TIME**, **Vox**, and twice by **NowThis** (**#1** and **#2**) as the call for male allies to step up keeps growing.
- We hosted more than **100 community education events** with young pro-choice men, activating and educating hundreds of brand-new male allies.



Our youth fellowship program grew by 5x
in just two years, with more than 30 young men
in our summer program alone

- We added **20,000+ followers** to our collective online audience through our digital efforts.



Through our 501(c)(4), Men4Choice Advocacy, we organized **29 different GOTV events** mobilizing more than **400 male allies as volunteers to contact over 200,000 voters.**

- This organizing work **helped ensure a pro-choice majority in the Illinois Supreme Court, prevent an anti-abortion supermajority in North Carolina, expand the pro-choice U.S. Senate Majority with a win in Georgia,** and also **sent the first Gen Z Congressman to the U.S. House – Maxwell Frost,** in Florida’s 10th district.
- Of particular pride, our days of action for the election were truly unique in America. We did something no other organization has done by consistently turning out dozens of men per event to volunteer and take direct action for abortion rights and access. As our partners on the ground have affirmed, this is unheard of on this issue.
- We collaborated with Planned Parenthood Action Fund on a **GOTV digital campaign to engage Black men in Georgia,** with a message about voting to fight for abortion rights in the state, generating **5.5M impressions** and **nearly 8,000 engagements** with information on voting and finding polling locations.



We garnered more than 28 million impressions on social media on our narrative-changing and educational content this year.

There is no organization in America engaging men on abortion, training men on abortion, or organizing men on abortion. Except Men4Choice.